PRESENTATION – ABOUT THE VI ARC AND ZOOTECNIA BRASIL

In the year of 2018, the VI American Rabbit Congress (VI ARC) will be held within the “ZOOTECNIA BRASIL” program. It will take place in the city of Goiania, on August 27th, 28th and 29th 2018. It is expected to gather more than 150 participants between professors, researchers, students, technicians and rabbit breeders, having lectures, round tables as well as oral and poster presentations. For the exhibition, professionals from Europe, North America and Brazil are being invited.

The ZOOTECNIA BRASIL was conceived by the union of the two largest and most important Brazilian events in the area of Animal Science: The Annual Meeting of the Brazilian Society of Animal Science (SBZ), organized by the Brazilian Society of Animal Science (SBZ) since 1951 and “ZOOTEC”, organized by Brazilian Association of Animal Scientists, since 1991, we are convinced and intend to bring all the reasons for everyone to witness, that ZOOTECNIA BRASIL will be the biggest event in the area of Animal Science and Agricultural Sciences already held in Brazil, marking both events in our calendar and in our hearts.

The central theme of Brazilian Animal Scientists: building knowledge, qualifying people and transforming Brazilian livestock, was thought and idealized in the certainty of the exaltation of the transforming agent, who is the professional, the human being, who seeks every day his improvement, in order to bring innovations to the improvement of its activities, the productive sector, the agricultural sciences area, has a great responsibility to offer society new ways of improving its quality of life, we lead a sector that is the differential in technical and financial resources, both in Brazil and all over the World.

These events will be held from August 27th to the 30th, 2018, at the PUC Goiás Convention Center, in the city of Goiânia. The entire program is being prepared by the Organization Executive Committee and its partners, to add to the great investors of the
public and private sector, which will undoubtedly be of fundamental importance for the success of the event.

It is expected more than 2,500 participants, representing a unique opportunity to bring together institutional agents, researchers, extension workers, teachers, technicians, students, farmers, entrepreneurs and opinion formers in the same environment, enabling the discussion and dissemination of the main scientific and technological advances in the productive sector, as well as products and companies that operate in the sector. The interaction between participants and companies will allow the expansion of the network of professional relationships and the prospection of potential partnerships for the development of new projects of common interest.

The ZOOTECNIA BRASIL will have 13 symposiums, with 92 lectures, 8 sessions, with 33 lectures, 7 forums, 5 meetings and 2 assemblies. In addition to the opening ceremony, these moments will add to the interactions that must surely take place in the corridors, cafes, among others, which may be definitive for a great approximation. Parallel to all this, two satellite events will be held: “Ideas for ZOOTEC”, which is a competition between entrepreneurs with innovative ideas of business model, product, process or service to be applied in the agricultural sector and the “Careers Fair”, which will be an opportunity so that the various companies can recruit professionals in their area of operation.

The ZOOTECNIA BRASIL also accepted the challenge and will be hosting the JUZ (University Games of Animal Science), which will be held in the facilities of the sports complex of PUC Goiás, located next to the Convention Center, bringing to the event sports activities, the JUZ will be held in weekend before the event.

Thus, we already have your distinguished and important participation, without it certainly part of the brilliance of our event will cease to exist, let us conquer together the success for the realization of VI and ARC ZOOTECNIA BRASIL.
Our deepest and most fraternal embrace, sincerely,

Prof. Me. Bruno de Souza Mariano
Presidency Congress ZOOTECNIA BRAZIL

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